

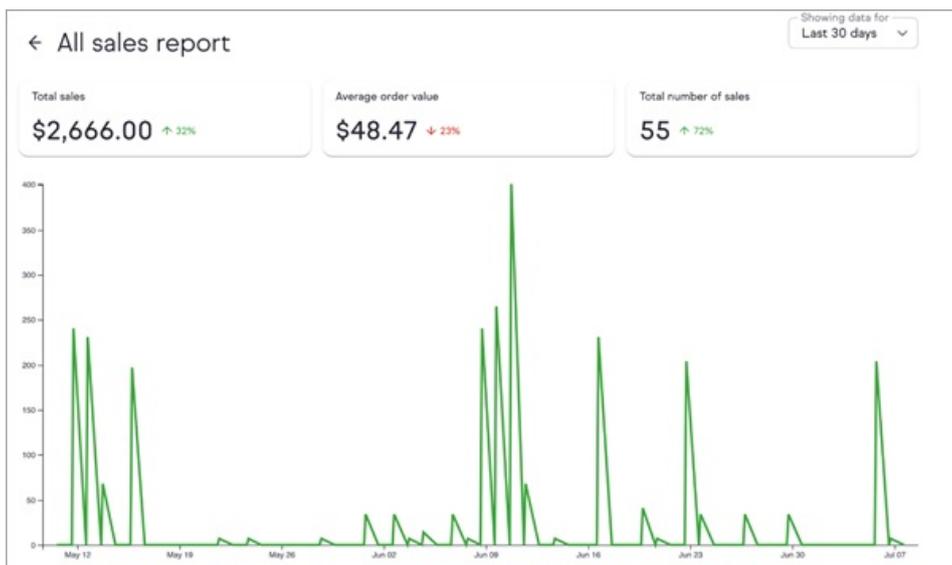
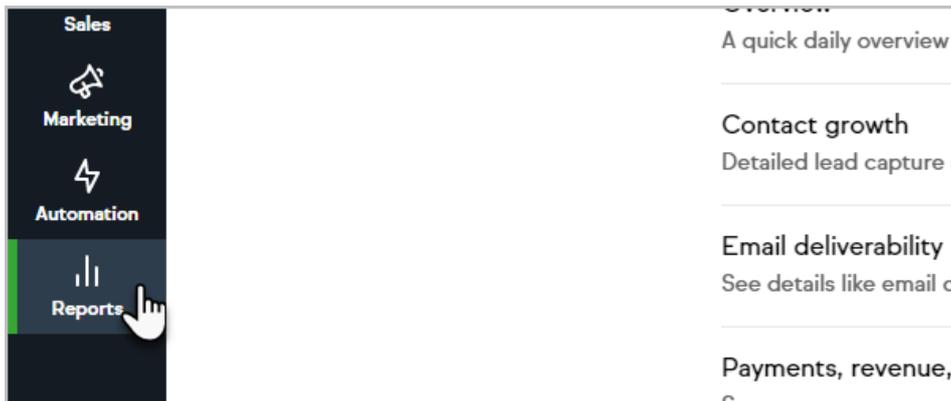
# All Sales Report

This article applies to:

[Pro](#)

[Max](#)

View your sales data in graphical and itemized format with the **All sales report** in Keap. Just click on **Reports** in the side panel menu

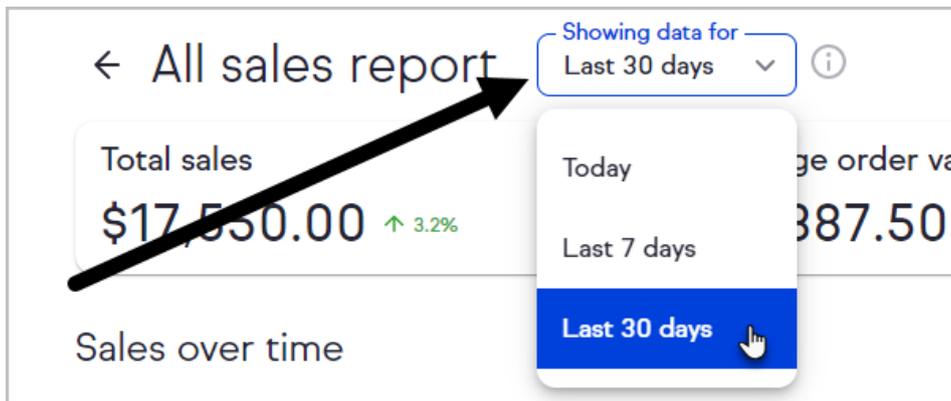


The All sales report will show you the following sales totals in the period you specify compared to the previous period:



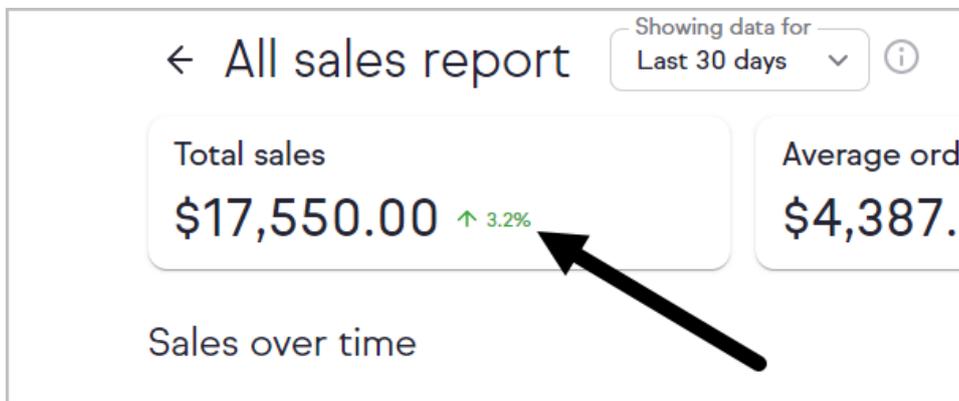
- Total Sales
- Average order value
- Total number of sales

You can filter these numbers by:



- Today
- Last 7 days
- Last 30 days

You will see the percent change from the previous period next to the dollar amount



Below the graph, you will see an itemized list of orders.

Sales details					<a href="#">Download report</a>
Order Id	Payment Type	Contact Name	Sale Created ↑	Amount Paid	
#159	Cash	Joe Forde	Jun 24, 2019	\$15,500.00	
#177	Cash	Han Solo	Jul 22, 2019	\$275.00	
#179	Check	Antonio Gates	Jul 23, 2019	\$275.00	
#175	Cash	Han Solo	Jul 24, 2019	\$2,000.00	
#181	Cash	Frodo Baggins	Jul 24, 2019	\$15,000.00	

Click the **Download report** button to download the orders to a CSV file.

