# Unsubscribe tracker »

This article applies to:

The Unsubscribe report shows you the contacts that have globally unsubscribed and what feedback they have submitted.

## Where to start

1. Click **Reports** from the left navigation

Sales	A quick daily overview (
م Marketing	Contact growth
<b>今</b> Automation	Detailed lead capture a
	Email deliverability
	See details like email d
	Payments, revenue,

#### 2. Click Unsubscribe tracker

	See and manage your contacts' email engagement stats and confirmation stats Unsubscribe tracker See who's unsubscribed from your emails and the feedback they've submitted	Email engagement trac	ker
Unsubscribe tracker	Unsubscribe tracker See who's unsubscribed from your emails and the feedback they've submitted	See and manage your cont	acts' email engagement stats and confirmation stat
	See who's unsubscribed from your emails and the feedback they've submitted	Unsubscribe tracker	շՌո
See who's unsubscribed from your emails and the feedback they've submitte		See who's unsubscribed fr	om your emails and the feedback they've submitted
Campaign enrollment tracker		See your unique contacts	who are enrolled in a specific campaign.

3. Click New Search

Criteria			
Date Unsubscribed: 1/3/2022 -	2/2/2022		
Actions ~ New Search E O results	idit Criteria/Columns	Save	
Date Unsubscribed $oldsymbol{\sqrt{2}}$	Contact Name	Email	Email Subject

# Search criteria Options

- Select one or multiple Feedback types
- Date contact unsubscribed
- Email batch id

Search Columns Search Criteria	
Туре	contains any ~
	Unsolicited A Inappropriate
	Frequency Spam
	AlreadyUnsubscribed Uninterested

### Columns

• Add the fields you want to appear in your report and click to drag them into the desired order

Sea	Columns
Custo	omize Columns
will be o	ows you to edit the presentation of the search results. The fields below represent the displayed in your search results. To add more columns, select the "Add a field" at the b r the columns, simply drag and drop.

#### Results

• The report will show you the "Feedback Type" and any "Additional feedback they gave prior to clicking the "Unsubscribe Me"

Feedback Type	Additional Feedback 🗸
Unsolicited	You sent out the automation but I did in fact upload my contacts.
None	Too many emails
Uninterested	Thanks for the info Deirdre. Will definitely sign up if it makes sense

# Unsubscribe form

• When a contact clicks the unsubscribe link in an automated email, they

are redirected the following page of options:

