January 2021 Product Recap⋄

This article applies to:

We released some exciting new features and updates for Keap in January. Watch to learn about all the new features and how they can grow your business.

Infusionsoft is now Keap
Segment Contacts by Email Status (Max Classic)
Searchable Merge Fields (Max Classic, Max, Pro)
Manage Saved Reports (Max Classic)
Easy Automation Updates (Max, Pro, Lite)
Improved Export Experience (Max, Pro, Lite)