

# February 2021 Product Recap🐼

---

This article applies to:

This month is all about Appointments at Keap! Check out the brand new Zoom integration and custom appointment reminders inside the Easy Automation builder.

[Improved Saved Search](#) *(Max Classic)*

[New Ecommerce Setup Page](#) *(Max Classic)*

[Improved Reporting for Multiple Tags](#) *(Max Classic, Max, Pro)*

[Zoom Integration](#) *(Max, Pro, Lite)*

[Custom Appointment Reminders](#) *(Max, Pro, Lite)*

[Preset Appointment Types](#) *(Max, Pro, Lite)*

[Appointment User Time Zone Settings](#) *(Max, Pro, Lite)*

[Mobile: New Appointments Design](#) *(Max, Pro, Lite)*

[Improved Contact Sorting](#) *(Max, Pro, Lite)*

[Real Time Validation on Web Forms](#) *(Max Classic, Max, Pro)*

[Nexus Merchants in Payments](#) *(Max, Pro, Lite)*

[New Tracking Link in Emails](#) *(Max Classic, Max, Pro, Lite)*

---