

April 2021 Product Recap🍷

This article applies to:

We released some exciting new features and updates for Keap in April. Watch to learn about all the new features and how they can grow your business.

[Move Opportunity Sequence](#) (*Max Classic*)

[Product Purchased Goal Enhancements](#) (*Max Classic, Max, Pro*)

[Updated Tag Goal Logic](#) (*Max Classic, Max, Pro*)

Keap Business Line & Mobile App:

[Group Text Messaging](#) (*Max, Pro, Lite*)

Invoices and Quotes:

[Refund from Paid Invoice](#) (*Max, Pro, Lite*)

[Recurring Payment Failure Messaging](#) (*Max, Pro*)

[New Easy Automations Triggers](#) (*Max, Pro, Lite*)
