Email Address Mapping ⸜

This article applies to:

Email fields are currently not labeled the same on the contact import and send a broadcast field matching areas. This may cause confusion of you are trying to map to other email address fields.

There are three email address fields in Keap: "Work email", "Personal email", and "Other email."
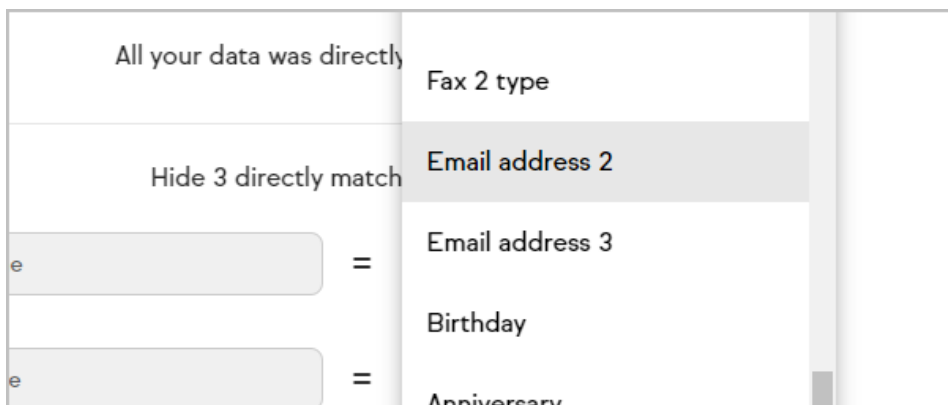

When importing or sending a broadcast, you have the option of selecting "Email", "Email 2" or "Email 3."

The correct mapping is as follows:

- Email = Work Email

- Email 2 = Personal Email

- Email 3 = Other Email

This will be fixed in a future release.